



DESERT
COMMUNITY
ENERGY

A nighttime photograph of a wind farm. Several wind turbines are visible, with their nacelles and blades illuminated from within, casting a warm glow. The turbines are set against a dark blue night sky filled with stars. In the background, a range of mountains is silhouetted against the sky. The foreground shows dry, scrubby vegetation in a desert-like environment.

**City of Palm Springs
Community Meetings
March 2020**

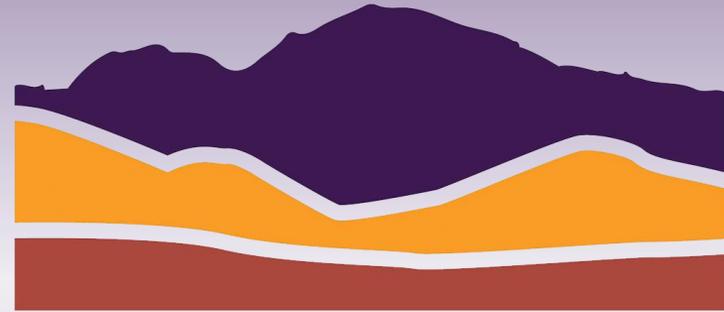
Background

How it works

Why DCE?

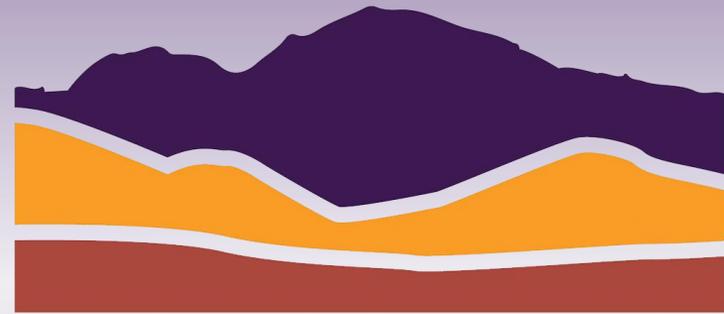
Programs

Contact us



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What is Community Choice Energy?



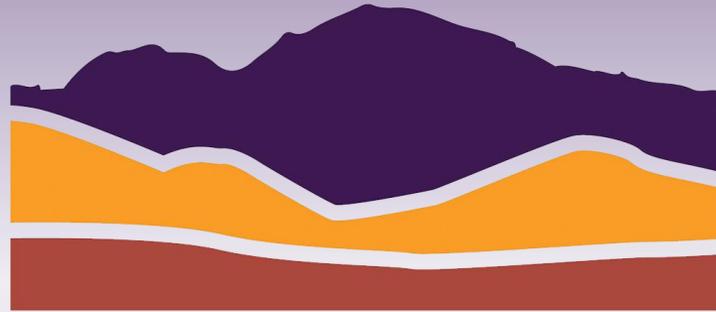
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CCA model expanding



* Not all towns/cities within a county are served by the local CCA program. Please visit individual agency websites for more detailed service area information. To learn more about CalCCA please visit our website at cal-cca.org.

Who is Desert Community Energy (DCE)?



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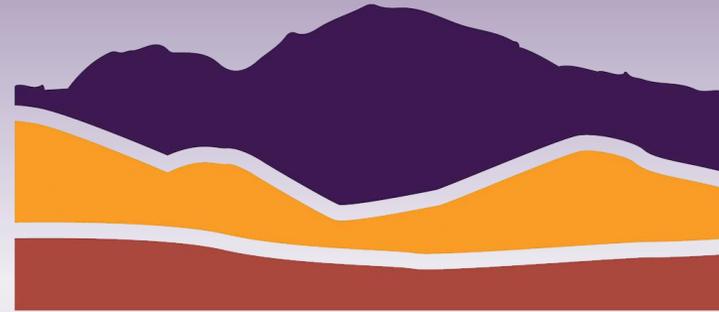
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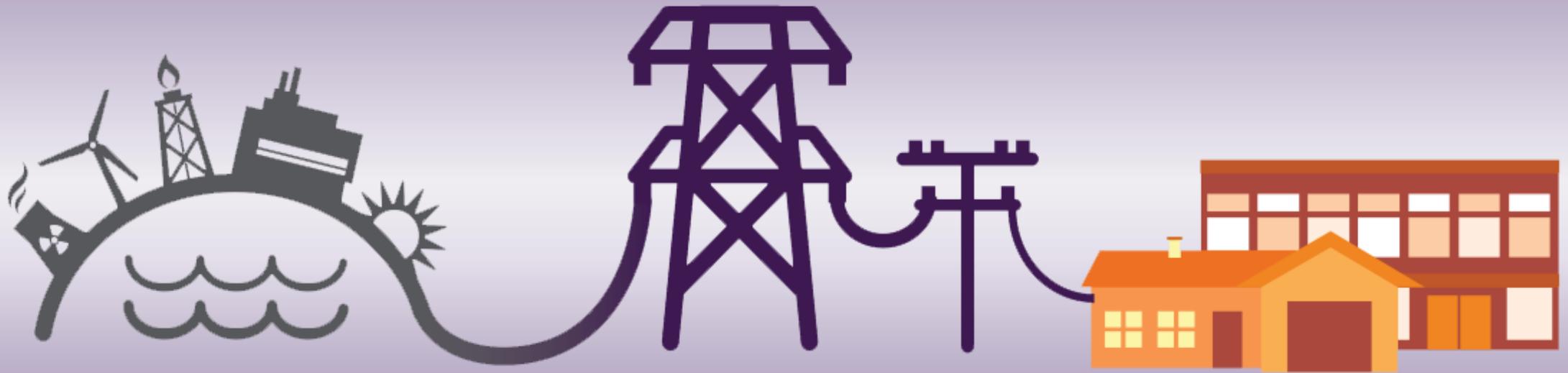
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Current SCE system



Generation



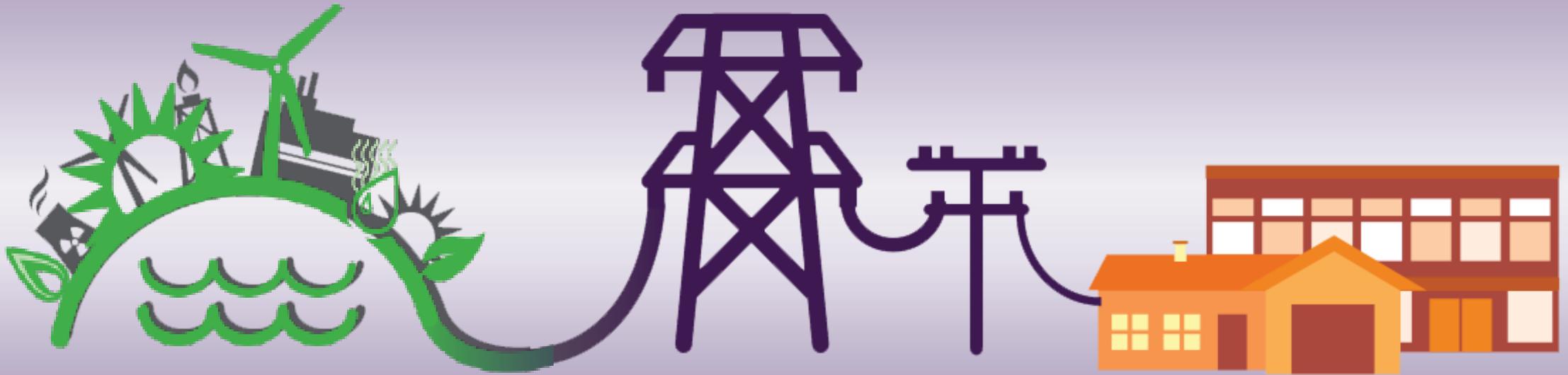
Delivery



Customer



System under DCE



Generation



Delivery



Customer



SCE bill including DCE charges



Smith, John / Page 5 of 6

Service account X-XX-XXX-XXXX
Service address 123 FIRST STREET
PALM SPRINGS, CA

Rotating outage Group N001

Details of your new charges

DESERT COMMUNITY ENERGY

Service Account: X-XX-XXX-XXXX

Your rate: CCA

Billing period: Jan 29 '20 to Feb 26 '20 (30 days)

Billing Summary

CCA energy charge (1)	\$22.68	(1) GEN:349.79KWH@0.07454
CCA State Tax charge (2)	\$0.10	(2) ENERGY SURCHARGE
Subtotal of DESERT COMMUNITY ENERGY charges	\$22.78	
Your New Charges	\$22.78	

Things you should know

FOR MORE DETAIL ON YOUR DESERT COMMUNITY ENERGY BILL, CALL US AT (855) 357-9240

YOUR CURRENT DESERT COMMUNITY ENERGY RATE PLAN: DOMESTIC

Customers are automatically opted “in”



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Four notices



CHOICE



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SOUTHERN CALIFORNIA
EDISON[®]

An EDISON INTERNATIONAL[®] Company

Options



Premium: 100% Carbon Free & 50% Renewable
About 10% premium compared to SCE's base rate

Options

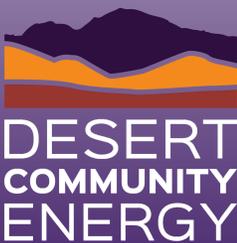


Opt-down – Compared to SCE, the Desert Saver plan is your lower cost choice

Options



Basic: 35% Renewable
Slightly less than SCE's base rate



Options



Premium: 100% Carbon Free & 50% Renewable
About 10% premium compared to SCE's base rate



**You can opt-down to Desert Saver to save \$\$\$
or pay more to opt out and keep SCE**



Basic: 35% Renewable
Slightly less than SCE's base rate

Opt out



Stay



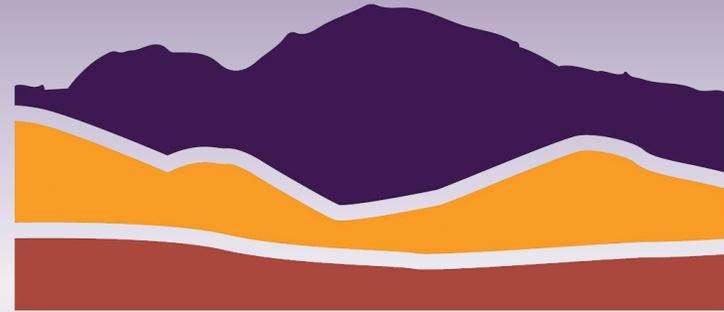
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Why?



Fight Climate
Change



Greener
Electricity



Customer Choice &
Local Control



Local
Incentives

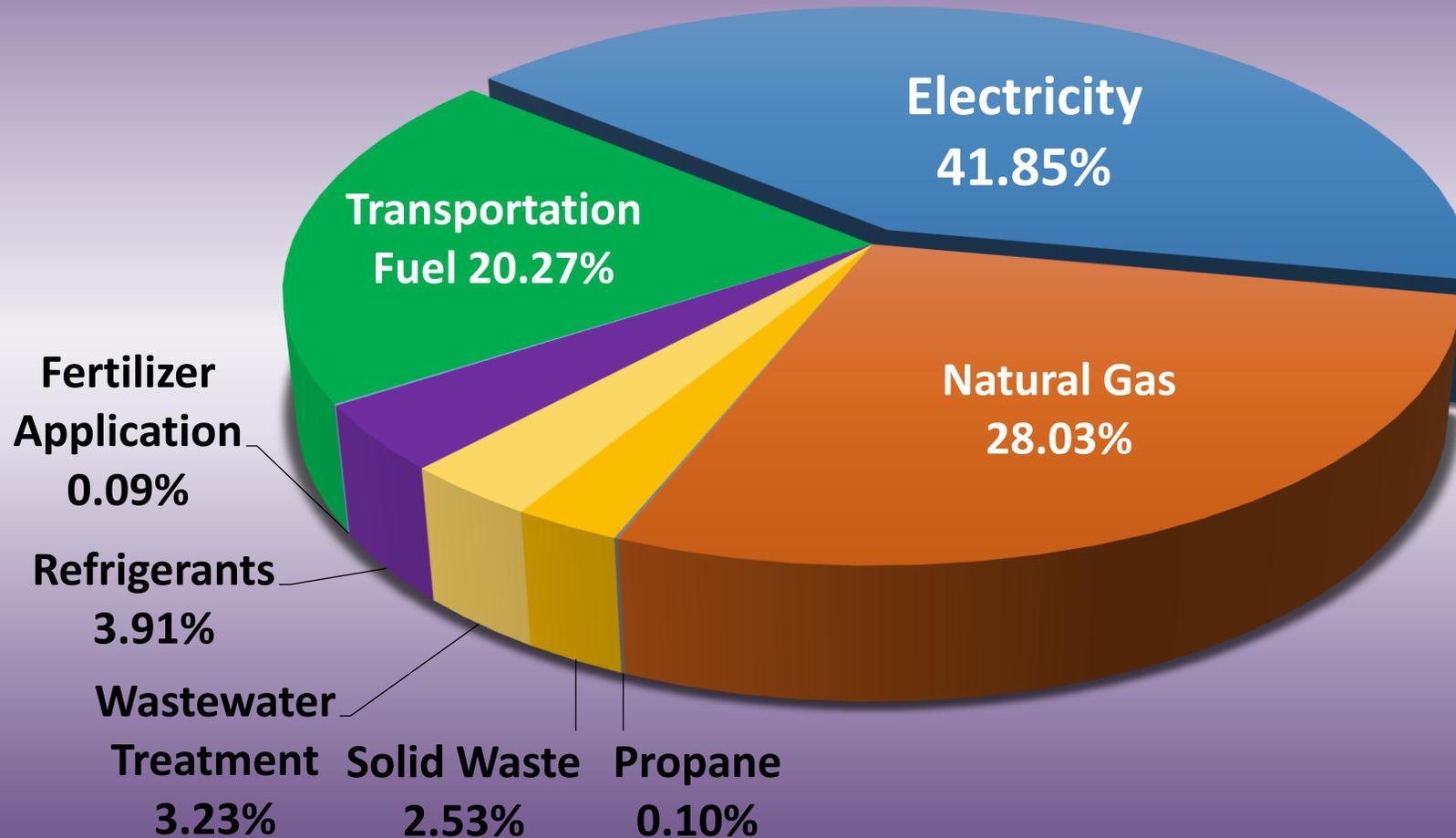
Why?

**Keep revenues local
&
Reinvest in our community**

An aerial night view of a city, likely Los Angeles, with numerous lights from buildings and streets. The city is set against a backdrop of dark mountains under a twilight sky. The text is overlaid on the upper half of the image.

Climate Action Plan Goals

Palm Springs Carbon Footprint: 431,000 metric tons



By joining DCE - reduced by 27%



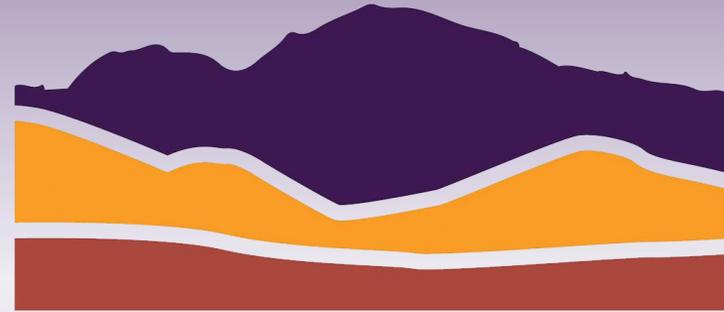
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Solar (NEM) customers

- May 2020 enrollment
- Same rates
- CHOICE

GO SOLAR WITH DCE



Carbon Free Business Champion Program

Recognition program:

- Window decal
- Promotional Video
- Ribbon Cutting
- Logo on website



Utility Discount Program

- CARE/FERA/Medical Baseline:
 - Savings up to 30%
 - No need to re-enroll/apply
 - No need to opt-down



DCE expanding outreach



- Low-income
- Increase enrollments
- Lift To Rise

Helping our Community



- CARE/FERA
- Up to 30% savings
- 6,000+ not enrolled

25%

- \$864/household average savings
- \$980,000 total annual household savings

What's Coming Up



Community Engagement



Customer Notices



Enrollment - April 2020



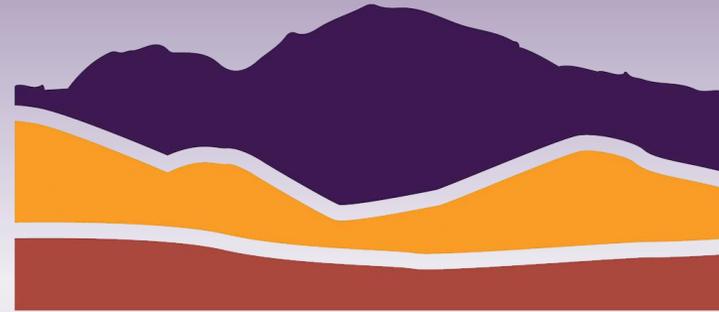
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For more info on the
Utility Discount Program

CONTACT:

Hector Sanchez Perez

760-469-9284

utilitydiscount@lifttorise.org

For more info visit:

DesertCommunityEnergy.org

Toll-Free (855) 357-9240

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