



# COMMUNITY ADVISORY COMMITTEE

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OCTOBER 29, 2019

# What is Desert Community Energy (DCE)?

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# Current SCE System

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# Under a CCA

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# WHAT ARE THE CHOICES?

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**Basic:** 35% Renewable (50% Carbon Free)



**Premium:** 50% Renewable (100% Carbon Free)



# WHAT ARE THE BENEFITS?

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**Competitive  
Rates**



**Local Control  
Local Power**



**Investing in our  
Community**



**Reduced  
Greenhouse Gases**



**Greener  
Choices**

# Launch Timing

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Launch in 2020 with 100% Carbon Free  
as default choice



Considering 2021 launch



Considering 2021 launch



DESERT  
COMMUNITY  
ENERGY

The POWER of choice

## OUR TEAM

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DESERT  
COMMUNITY  
ENERGY

The POWER of choice

THE  
ENERGY  
AUTHORITY

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# THE ENERGY AUTHORITY

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- Advisory Services
  - Long-term load forecasting
  - Power supply planning
  - Risk policy development
  - Regulatory market monitoring
  - Budget development and financial analysis
  - Regulatory filings
- Energy Procurement
  - Carbon-free energy options
  - Renewables integration
  - Resource Adequacy obligations
- Portfolio Management



CALPINE  
ENERGY  
SOLUTIONS

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ENERGY

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# CALPINE ENERGY SOLUTIONS

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- Data Transfers with SCE
- Call Center
- Data Management
- Coordination of Billing Activities with SCE
- Opt-up, opt-down, opt-out requests





LEAN  
ENERGY  
U.S.

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# LEAN ENERGY

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- Outreach, Information and Education
- CCA Formation and Development
- Regulatory and Legislative Affairs
- New Market Development and Innovation



BURKE  
RIX  
COMMUNICATIONS

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# BURKE RIX

## COMMUNICATIONS

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- Local outreach – community engagement
- Branding, messaging
- News stories
- Social Media outlets
  - Facebook
  - Twitter
- Community events
- Stakeholder outreach





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COMMUNITY  
ENERGY

The POWER of choice

DON  
DAME

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# DON DAME

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- Energy Expert (40+ years in electricity/gas utilities)
- Community Choice Aggregation expertise
- Technical Analyses
- CARE/FERA data comparisons
- Advice to DCE staff, Board



**DESERT  
COMMUNITY  
ENERGY**

The **POWER** of choice

**LEGAL  
COUNSEL**

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**BEST BEST & KRIEGER**



# THANK YOU

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OCTOBER 29, 2019